



TO BE WORLDWIDE

ANNUAL REPORT 2012



LETTER FROM THE FOUNDER

“Let each become all that he was created capable of being!”

June 2012 marked the 10 year anniversary of the To Be Worldwide organisation. We are very proud of what we have been able to achieve with the support, trust and enthusiasm of everyone, including our staff at To Be Worldwide, the children and their parents, the Ministry of Education and in particular, our sponsors. We are ready for the next 10 years !!

2012 was a year of consolidation, during which we looked at all our operations and programs and assessed where we stand and where we want to go. We undertook an important trial of the “Company Visit” module of the “I Want to be” Program. Children who participated were given the opportunity to actually visit a shipping company in the Takoradi Harbour and interact with the professionals working there. All of this helps to expand their world, and show them what opportunities are out there, right in their own community. It was a fantastic experience for both the children and the professionals, who would even let the children go home!

We celebrated that our 10 adult literacy students graduated! It was a wonderful ceremony and they stood proud. We often underestimate the power of being able to read and what it does for a person’s self confidence. The program was a great success, and will therefore have a follow-up in 2013. Our Centres continue to is gently finding their way into the lives of many children – we increased library enrollment at Takoradi by 682, which is 36% above target and at Cape Coast by 250 new members, which in relation to its level of operation is in line and expected to increase significantly in 2013. By introducing the Alumni program in 2013 we will extend our reach and take one steps closer towards To Be Worldwide family we envision.

Each year, we make a promise to help children expand their field of vision and work towards a better future. We can’t think of a more noble promise. We are grateful that you hold us to that promise by supporting us now and in the past. We are excited to move forward together.

On behalf of all at To Be Worldwide we thank you.

Nellie Ekuia Kirschner-Timmer
To Be Worldwide





ABOUT TO BE WORLDWIDE

TO BE WORLDWIDE helps children in Ghana realize their full potential, allowing them to help build their communities in the future. We build educational facilities that complement the existing school structures. Each facility offers a library, a computer classroom and an activities program to stimulate the development of children's creative and technological skills, ultimately leading to their empowerment!

Our facilities operate in partnership with the local schools for basic education (primary- and junior secondary schools). During school hours, children visit the facility with their class where they follow a basic computer skills or reading development course. After school, children use the library or sign up for after-school activities such as computer training, creative reading or arts & crafts. The facilities aim to become self-supporting and are accessible after hours to the local community.

Our Centre in Takoradi, Ghana that opened in 2004 has become a fixture in the community reaching more than 4000 children in the community. We have seen over 800 children graduate with a Basic Computer Skills diploma. Library visits are becoming a regular part of children's life.

We are working towards increasing the enrollments at both our Centres (Takoradi & Cape Coast) by building relations with the education board and public schools in the vicinity. All children who can have access to our Centres should have access!

TO BE WORLDWIDE is a foundation with minimal overhead, run directly by people intimately involved in Ghana. We strive to use virtually every contributed dollar and euro on helping children and their communities directly.

TO BE WORLDWIDE is supported by Unicef Ghana, the European Union (Ghana), Foundation Les Paquerettes, Net4kids Aid Foundation, Turing Foundation, ING, Wilde Ganzen, InterimIC, American Book Centre, and other organizations and individuals.





CURRENT STATE

Organization

We continue to work at achieving our goals for 2011-2014 as set out below. Enrollments at the Centres brought more than 1179 new children to our door step. The reading programs and programs such as the Eye Screening Sessions are regular features at the (Takoradi) Centre. The development of the “I want to be” program continues. A successful, independently run trial of the program by our local team took place. In addition to further input to fine tune the program, representatives of the Ghana Education Services participated. The program was well received, thus creating a broader base for acceptance. Each of the 2011-2014 goal saw progress and sometimes a step back to reflect, before moving forward again.

2011 - 14 goals:

- To operate 3 centres in Central and Western regions of Ghana and strengthening the To Be Worldwide organization to manage them.
- Serve 25,000 children (5% of school age children in the region)
- To develop a Partnership Concept for further rollout of the Educational Resource Centre Concept.
- To strengthen the Ghana based organization.
- Continue to provide innovative products within the Concept of the Educational Resource Centre.
- Roll-out the “I want to be” with its first fully locally ran session in 2012 and from there on 4 sessions annually.
- Implementation of an Alumni Program
- Achieving a level of sustainability for all Ghana based operations of To Be Worldwide

Our 2012 Strategy and deliverables

We have extended the level of our services to the school in the vicinity of our Centre during school hours. Now more classes visit the Centre during school hours. Working with the Ghana Education Services to embed our activities within the school system continues to be high on our wish list. Strengthening our Ghana based organization remains a challenge. Qualified staff are often employed either at the Ghana Education Services, meaning we would extract them from a system that needs well qualified staff, or in the private sector, where salaries are much higher.

With our great local team we have bridged another phase of the “I want to be” program. Which shows that endurance and creativity will yield the results and solutions of our goals.

Deliverables 2012

- Work with Ghana Education Services to include our services in school hours.
- Implement 2nd phase of strengthening the Ghana based organization
- Multi-annual funding commitments for the both Centres
- Independent full trial of the “I Want To Be” Program
- Develop Teacher’s interface for “I Want To Be Program”
- Develop new Building Blocks/Modules



CURRENT STATE

Strategic action on Deliverables

Work with Ghana Education Services to include our services in school hours

We have reached a very effective level of cooperation with the Ghana Education Services (“GES”) for the Takoradi region. This is mainly due to the commitment to our cause by Mr. Sunney Quicoe, Assistant Director of the GES. This is reflected in the statistics of the Centre. He has engaged the GES in Cape Coast on our behalf. Allowing us to take the next steps in building a much needed relationship to facilitate the use of the Centre there by the children of the public schools in the vicinity of our Cape Coast Centre. Statistic of Cape Coast would benefit from a solid relationship with the GES.

Statistics 2012	Takoradi	Cape Coast
Nr. of new registrations Library	682	250
Nr. of new registrations ICT course	257	33
Nr. of renewed Library registrations	110	44
Nr. of books borrowed	3073	3662

Implement 2nd phase of strengthening the Ghana based organization

The challenge of finding the right person to strengthen our Ghana based organization, is at the heart of this deliverable. We have always felt burdened to recruit from within the (public) school system, as the system is in great need of good people. However over time it is proving to be the main source. We have employed a number of potential candidates on project bases, which will allow us to see how well they are suited for our organization. We also look towards retired teachers, who have time on their hands and excellent skills, but who we are not removing from the system.

Multi-annual funding commitments for the both Centres

Multi-annual funding for both Centres allows us more time to concentrate on the operational aspects of our work. We are very proud to add the AKBH Foundation to our family of sponsors. Their multi-annual support for the Cape Coast Centre and the multi-annual support from Net4kids for the Takoradi Centre allows us to look ahead to the future.



CURRENT STATE

Independent full trial of the “I Want To Be” Program

We now have a solid local team who are confident in running a full course of the “I Want To Be “ Program. Their independent trial was a great success. The company visit, this time to the local hospital, was a highlight. The hospital professionals were so enthusiastic to share their experience with the students that they wouldn’t let them go when the official time for the visit had lapsed. The team has also helped us identify what additions we will need to make to the program if we want to develop a “Teachers Interface” a part of the program that will allow teacher to run the program on their own.

Develop new building blocks/Modules

We are documenting all aspects of our work in modules/blocks. We feel this makes it easier for Partner Organization to replicate our concept. Partner Organizations may already have a building but not a library, thus they can request our assistance in replicating our Library concept using the library module at their location.



Together at Takoradi Centre



Children participating in the LEGO Workshop



Meeting friends and reading



CURRENT STATE

A selection of To Be Worldwide 2012 highlights:

- January
Graduation of our 10 Adult Literacy Students. Mr. Ijsbrant Spier of the SK Foundation who sponsored the program was present at the graduation.

We also ran a Lego and jewelry workshop at the Takoradi Centre. The children were very creative. Though working with Lego for the first time was not easy for everyone.
- February
To Be Worldwide hosted a Timikota Millenium Travels group. The objective of their travels was to learn how Ghana was implementing the Millenium Goal nr. 2. "Universal Education". But most importantly to learn about the Ghanaian culture, share experience with their counterparts in Ghana and hold workshops for them and the children at our Centre
- March
The second trial of the "I Want To Be" Program took place. Loes Witschge volunteer for To Be Worldwide traveled to Ghana to supervise the trial.
- April
An eye screening session was scheduled for the first half of 2012
- May
All favorite books of the children that were falling apart were removed from the library in order to be replaced. There are more than 80 books to be replaced.
- June
Book summaries were written by many children and prizes were awarded accordingly.
- July
An assessment of the Adult Literacy Program took place, with the objective to improve the program for the future. A new course is planned for 2013.
- August
No ICT Summer for the Save Our Lives orphanage was organized this year.
- September
New Classes were appointed by the Ghana Educations Services to follow ICT classes at our Centre.
- October
The 3rd trial of the "I Want To Be" Program took place. The trial was run independently for the 1st time by our Ghana Team. It was a great success.
- November
Mr. Sunney Quaicoe joined the To Be Worldwide Ghana team as an Education advisor. He is the Deputy Director of the Ghana Education Services for our region.
- December
The much awaited annual Christmas Party was held at the Centre.

Fence wall around Centre in Cape Coast was completed.



OUTLOOK 2013

The successful independent trial of the “I Want To Be” Program makes us confident that we have a great team in place to work with the Ghana Education Services (GES) to slowly introduce the program within the education system. Helping to broaden the future possibilities for children is more than we could have hoped for. Funding needs for both Centres, have been secured, respectively for Takoradi till 2014 and Cape Coast till 2015. We will have to find a new longterm supporter for the Takoradi Centre in 2013 before present commitments expire. We continue to create opportunities, such as the GAP year program, to fundraise for the needs of the Centres. The Gap year program, is a program that will give (Dutch) high school students the opportunity to contribute 3 months of volunteer work whilst gaining practical experience working with children in Ghana. Volunteers will fund their own trip and pay a contribution to the foundation.

Employing the right person to strengthen our organization in Ghana still has our utmost attention. We continue to weigh all possibilities and candidates before making a final decision.

Our signature programs at the Centres, the “Eye Screening Program” , the “Adult Literacy Programs and our “Activities Program” are successful and popular. We will be adding a Reading Club to the program and the introduction of the Alumni Program will bring new activities such as courses and workshops that all can benefit from.

Deliverables 2013

- Laying the foundation to introduce and implement the “ I Want To Be Program” in the Ghana education system .
- Develop Teacher’s interface for “I Want To Be Program”
- Alumni Program Up and Running
- Adjusted strategy to strengthen the Ghana based organization.
- Development of our GAP year Program

Strategic Action

- We feel we have laid the foundation to stimulate the inclusion of our “I Want To Be” Program in the education system. We will advise the GES (Ghana Education Services) to pitch the course at the 2nd year students of the Junior Secondary School level. This will allow them to focus in the 3rd year on subjects they may need to continue their path for the future. The further developing of the program, adding the *teachers interface* that will enable any qualified teacher with no background in this tool to independently understand and give the class, will continue. we feel both paths can be taken simultaneously.
- One of our biggest wishes will come true in 2013. We will have an Alumni Program. The program is designed to help To Be Worldwide track her former students in order to see what the impact of our work has been on their future. Have we been able to help them achieve their goals? Have we provided the skills for a better future? We wish to work towards a system that will first of all allows us to track former students and see the impact of our work but also to motivate them to be involved with To Be Worldwide, thus building a network of To Be Worldwide ambassadors and future supporters.



OUTLOOK 2012

- We need to intensify our efforts to find a suitable candidate to strengthen the organization in Ghana. So far we have seen potential but not the full scope of skills that we are looking for. We will have the opportunity in 2013 to work with a Dutch teacher who has volunteered to spend 6 months in Ghana to facilitate this process and help structure the organization on the ground
- We are very excited about the development of our GAP year program. We have found a suitable partner organization, “Save Our Lives” Orphanage, in the vicinity of Kumasi with whom we will share this program in order to be able to offer youngsters a varied program.

The objective of the program is to give (Dutch) high school students:

- Practical experience in working with and teaching children aged 8 – 15 lessons in academic and creative studies
- Caring for underprivileged children ages 0-12
- An introduction to Ghana’s social, economic and historical context.
- A larger perspective on global economic diversity and challenges.

for To Be Worldwide and her partner organization this will mean that we will have access to motivated volunteers and the program is a tool to realize some of our fundraising goals.

It is of utmost importance that we create a diverse, educational and safe program for the participants. We feel strengthened by the opinions of some of our Fans and Supporters who are encouraging us to realize this program. It is seen as a wonderful way to bring communities and projects together in order to optimize interest and support. We look forward to sending out our first group of volunteers in the fall of 2014.





FINANCIAL STATEMENT

(For a full financial document please visit our website www.tobeworldwide.org)

Balance Sheet as at 31-12-2012

Assets (in euro's)	31-12-2012	31-12-2011	Foundation Capital and liabilities (in euro's)	31-12-2012	31-12-2011
Current Assets			Equity capital		
Debtors			Continuity reserves	33,368	28,359
Other receivables, deferred assets	5,730	5,193			
			Current liabilities (2)		
Liquid assets (1)	28,388	46,769	Creditors	-	470
			Other liabilities, accruals and deferred income	750	23,133
				750	23,603
Total assets	<u>34,118</u>	<u>51,962</u>	Total liabilities	<u>34,118</u>	<u>51,962</u>

- To secure the exploitation of both Centres the board of To Be Worldwide aims to have a financial reserve of a year's exploitation cost by the year 2013.



FINANCIAL STATEMENT

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The profit and loss accounts for the year 2011 & 2012 can be summarized as follows (*in Euros*):

		2012 %		2011 %
Income				
Income own fundraising	73,492	100.0	50,207	100.0
Financial income	479	0.70	-	
Sum of Income	<u>73,971</u>	<u>100.70</u>	<u>50,207</u>	<u>100.0</u>
Expenses				
Project expenses	<u>65,056</u>	<u>88.60</u>	<u>48,894</u>	<u>97.4</u>
Fundraising				
Expenses own fundraising	1,510	2.10	377	0.8
Management & Administration				
Office expenses	2,224	3.00	2,012	4
Interest and similar expenses	172	0.20	188	0.4
	<u>2,396</u>	<u>3.26</u>	<u>2,201</u>	<u>4.4</u>
	<u>68,962</u>	<u>93.84</u>	<u>51,471</u>	<u>102.5</u>
Results from general Operations				
Extraordinary income	5,009	6.80	-1,264	-2.6
	<u>-</u>	<u></u>	<u>1,430</u>	<u>- 2.9</u>
Result	<u><u>5,009</u></u>	<u><u>6.80</u></u>	<u><u>166</u></u>	<u><u>0.3</u></u>

Donations received in 2012

- Dutch Foundation € 42,692
- European Foundations € 5,000

Dutch entrepreneurs € 10,079
USA Foundation € 5,592

Dutch Individual € 10,129



Great things are not done by impulse, but by
a series of small things brought together

- Vincent van Gogh

Follow our progress in 2013