







LETTER FROM THE FOUNDER : ACCESS TO OPPORTUNITY

In 2007 we were able to create more opportunities for the children we serve, to experience and learn in an inspiring environment. We further developed our curriculum taught at the Centre in Takoradi. The implementation of the E-learning for kids courseware has been a welcome addition to our teachings. Children at the Centre enjoy working with the courseware. Their feedback helps us find additional courseware that they can work with to enhance their skills on different levels.

We have worked relentlessly on opportunities for the foundation to extend its services to other communities. We have now identified 2 new locations within an hours' drive of Takoradi, fulfilling the expansion objectives as stated in our 5 year-Development Plan. Location adjustments were made when we faced specific Ghanaian land ownership issues relating to conflicts involving multiple owners in Komenda. In 2008 we will take the first steps towards developing centers at Cape Coast and Anaji, with start of building planned for Fall 2008 in Cape Coast.

We continue to be grateful for the support of all our sponsors. Their financial support, knowledge sharing and time has been valuable. For example, we were able to maximize our ICT systems with the support of two ICT volunteers from InterimIC and NOTS Foundations. An additional highlight was the wonderful digital photography project that took place at the Centre. All wonderful opportunities created.

We have a very exciting time ahead of us in which we hope to achieve many of our objectives. We look forward to putting in place the systems to measure these achievements and to keeping you updated on our progress.

Please join us to reach greater numbers of children, children whom we hope will come to believe in their power to shape their futures and invent their own successes.

Nellie Kirschner-Timmer
Founder To Be Worldwide





ABOUT TO BE WORLDWIDE

TO BE WORLDWIDE helps children in developing countries realise their full potential, allowing them to build their communities in the future. We build educational facilities that complement the existing school structure. Each facility offers a library, a computer classroom and an activities program to stimulate the development of children's creative and technological skills.

Our facilities operate in partnership with the local schools for basic education (primary- and junior secondary schools). During school hours, children visit the facility with their class where they follow a basic computer skills or reading development course. After school, children use the library or sign up for after-school activities such as computer training, creative reading or arts & crafts. The facilities aim to become self-supporting and are accessible after hours to the local community.

Our Centre in Takoradi, Ghana has become a fixture in the community and services more than 2600 children from local schools. We have seen over 150 children graduate with a Basic Computer Skills diploma. Library visits are also becoming a regular part of children's life. The on-going commitment from local government and most important the enthusiastic response from the children and families we serve assures that we continue to strive for excellence and are committed to opening additional facilities throughout Ghana.

TO BE WORLDWIDE is a foundation with minimal overhead, run directly by people intimately involved in Ghana. We strive to use virtually every contributed dollar and euro on helping children and their communities directly.

TO BE WORLDWIDE is supported by Unicef Ghana, the European Union (Ghana), Foundation Les Paquerettes, Net4kids Aid Foundation, NOTS Foundation, ING, Wilde Ganzen, InterimIC, American Book Centre and other organizations and individuals.



Organisation

We are focusing on our 5-year (2007-2011) development and working on those aspects required to support the expected growth of the organisation. The objective of the 5-year plan is to have the To Be Worldwide concept proven & ready for roll out in Ghana.

Strategies to achieve this are:

- Create 'proof-of-concept' - Takoradi & 2nd location
- Test proof-of-concept - Open 2 satellite centers
- Consolidate government/school partnership
- Secure funding via government, NGOs and foundations while advancing sustainability

Included in these strategies is the documentation process of all the standards To Be Worldwide considers an essential part of her concept. These include standards on location, building criteria, curricula and staff.

2011 goals:

- To operate 4 centers in Central and Western regions of Ghana
- Serve 25,000 children (5% of school age children)
- Achieve 40% of To Be Worldwide children enrolment in Senior Secondary School (vs. 35% national average)

Strengthening the To Be Worldwide organisation in Ghana as we move forward is crucial as is their role in rolling out the concept of the Educational Resource Centre in Ghana. They will be leading in this process.

From credibility to credit

In 2007 we again took a step towards more structural funding from our existing funders such as Net4kids Aid Foundation, InterimIC and Les Paquerettes. We are also more active in sending out grant proposal to potential funders within the donor community. These types of funders can result in longer term/institutional funding. The development of fundraising programs, products and sustainability solutions are a constant part of our activities.

Our 2007 strategy and deliverables

Strategies and deliverables for 2007 have everything to do with the objectives as determined by the "To Be Worldwide 5 year Development Plan". Preparing to roll-out the concept of the Educational Resource Centre was a main focus area in 2007. The results of the deliverables for 2007 were:

Deliverables for 2007

Strategic development

1. Realise the first phase of the Roll-out Plan
2. Capitalize on developments leading to structural fundraising
3. Positioning Ghana based organisation to cope with growth

Roll-out

1. Officially acquire land for the second Educational Resource Centre
2. Fundraise (budget range € 100,000- € 150,000) for the building of the 2nd Educational Resource Centre and the operations of the TERC and Ghana Head Quarters.
3. Project management for building 2nd Educational Resource Centre (building timetable, budget & building partners)

Takoradi

1. Further develop the programs of the Educational Resource Centers, aligning content with new government ICT curriculum and continuing to build technical- and creative skills
2. Improve Internet connectivity speed
3. Complete business plan for Internet Café to open in 2009

The Strategic Document has truly been the guide to the required structural approach in our operations. We worked hard on the deliverables for 2007. Our objectives in the area of the Roll-out were not met in 2007 due to unforeseen circumstances regarding land ownership issues. It has however been a very important learning moment for the organisation.

In 2008 we will be back on track with the roll-out objectives. We were able to raise all required funds for the Takoradi Educational Resource Centre operational budget. Research was done on the internet backbone of Ghana. This was necessary to help us substantiate our plans for setting up an Internet Café at the Takoradi Educational Resource Centre.

Our 2007 Operations

A selection of the 2007 highlights within To Be Worldwide are:

- January 2007 Increase in enrolment for Basic Computer Skills since new classroom opened in November 2006. New ICT trainers employed at Centre (highlight 18 registrations in one day).
- February 2007 Offered Basic Computer Skills course to teachers of schools in vicinity of the Takoradi Educational Resource Centre.
- March 2007 Partnership with E-learning for Kids www.elearningforkids.org Children really enjoy working with the E-learning courseware.
- April 2007 Government information received on the new ICT curriculum for school year 2007-2008
- May 2007 Active planning taking place for the “Similarities” digital photography project with Photo journalist Caro Bonink.
- June 2007 Wonderful essay competition at the Takoradi Educational Resource Centre. Winning essays available on website.
- July 2007 Summer holiday period resulting in a quiet time at the Centre. End of school year party at Centre. Various holiday activities organised at Centre.
- August 2007 Visit to Ghana by Ruud Davids, ICT volunteer from our sponsor InterimIC. Research done for tech-refresh and Internet connectivity in Ghana, to assist our plans to realise an Internet Café at the Takoradi Educational Resource Centre.
- September 2007 Negotiations about support from UPC/Liberty global took place. Final preparations are made for Similarities project and for ICT volunteer Juan Guinle to go to Ghana. Work started on “To Be Fans” an outreach program for committed individuals to invest in To Be Worldwide
- October 2007 Implementation of Similarities Project and Tech-refresh. Viewing of 2 locations for new Educational Resource Centres
- November 2007 Ghana section of Similarities Project completed by Caro Bonink (Photo Journalist)
- December 2007 Received copies of ICT Curriculum from Ghana Ministry of Education. Set-up and executed formal financial reporting with Van Hier Accountants in Amsterdam.



Our goals for 2007 were based on realising tasks as set out in our 5-year Development Plan. We did experience set backs in the selection of a location for the 2nd Educational Resource Center. We believe that we will overcome these set backs and implement the roll-out phase in 2008.

In 2008 we strive to sign a Memorandum of Understanding (“MOU”) with the Ghana Education Services (GES) to provide structural ICT training to the children of the public schools in the vicinity of the Centre. We feel this is possible as the GES has developed a new ICT curriculum for the school year 2007- 2008. This MOU will be significant steps towards recognition by national government.

Additionally, our focus in 2008 will be on managing the building of our second location in Cape Coast and planning the building at our third location in Anaji. We also plan to have a scalable system up and running by year-end to measure our children’s progress and use of the Centres. This is important both for our sponsors so they can see the results the children achieve and for our teachers who can adjust their programmes to meet better the needs of the children.

Deliverables 2007

Strategic development

- Obtain recognition on national level
- Fulfilling activities of Development Plan
- First draft of Standards of Performance Manual to be completed
- Strengthen Ghana based organisation
- Implement fundraising program “To Be Fans”

Location for second Educational Resource Centre

- Commence building of phases 1 & 2 (preparation of grounds and phase with library and ICT Lab)
- Continue fundraising for full amount to complete all phases (phase with an Internet Cafe and Adult/Teacher room)

Takoradi

- Implement systems to measure achievements and produce relevant statistics for accountability & internal learning.
- Sign Memorandum of Understanding for a “pilot” program to provide structural ICT training for students of schools in vicinity of Centre.
- Tech-refresh and upgrade on Internet connectivity and hardware
- Set business plan for Internet Café to open in 2009

Strategic action

- Intensify talks with national government and donor community to consolidate To Be Worldwide role as an organisation that can contribute to government goals and policies on ICT. Especially now that a new ICT curriculum for primary and secondary school is introduced.
- Complete time schedules, budgets ect. for 2008 as a result of the activities documented 5-year Development Plan.
- First draft/phase of standards of performance manual to be completed. The manual will be written in phases, giving priority to areas that are actual.
- Identify Human Resource competencies and capacity required to strengthen Ghana based organisation to undertake expansion of Educational Resource Centre concept in other regions of Ghana.
- Prepare to commence building of 2nd Centre in Autumn of 2008. This also includes the fundraising activities for the full 2 phases of the project.
- Expand e-learning programs at the Takoradi Educational Resource Centre by obtaining more courseware from present and new partners.
- Develop and implement systems to measure output, outcome and impact of activities at Centre.



FINANCIAL STATEMENTS (For a full financial document please visit our website www.tobeworldwide.org)

Balance sheet as at 31 December 2007		
Assets (in euro's)	31-12-2007	31-12-2006
Current assests		
Debtors 1		
Trade Debtors 2	-	2.330
Cash at bank and in hand 3	6.077	3.002
Total assets	6.077	5.332

Liabilities	31-12-200	31-12-2006
Foundation Capital 4	-6.095	-12.235
Current liabilities 5		
Trade creditors	979	40
Taxes 6	1.285	1.285
Other liabilities, accruals and deferred income 7	9.908	16.242
	12.172	17.567
Total liabilities	6.077	5.332



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The profit and loss accounts for the years 2007 & 2006 can be summarized as follows:

	2007		2006	
		%		%
Donations	30.909	100,0	27.036	100
Project expenses	20.619	66,7	22.967	84,9
Result for expenses	10.290	33,3	4.069	15,1
Promotion expenses	1.924	6,2	2.783	10,3
Office expenses	2.043	6,6	2.242	8,3
Total operating expenses	3.967	12,8	5.025	18,6
Operating result	6.323	20,5	-956	-3,5
Interest and similar expenses	-183	-0,6	-514	-1,9
Financial income and expenses	-183	-0,6	-514	-1,9
Net result	6.140	19,9	-1.470	-5,4

Result analysis

Profit rose by 7.610 compared with 2006.

The increase of the result can be further analysed as follows:

	2007
Improvement in performance as a result of:	
• Increase in result for foundation expenses	6.221
• Decrease in expenses	1.058
• Increase in financial income and expenses	331
Increase in net result	7.610