



TO BE WORLDWIDE ANNUAL REPORT 2017



LETTER FROM THE FOUNDER

“If everyone moves forward together then success takes care of itself” – Henry Ford

Another successful year has come to an end. We have all grown! Grown in our roles of bringing wonderful, innovative and educational programs to the Centres, in our goals of reaching as many children as possible and in our relationships with all the important stakeholders at the heart of our success. We thank you for your dedicated support!

We are proud to have been able to accumulate an impressive range of educational material which we use interchangeably with the various programs we ran at the Centre. Whether it's the Reading Club, the Individual Language Activities in the library or the Saturday Activity Programs. This year we took the first steps in developing our own reading books for the Reading Club Program, as we were not able to find books on the market that supported the method we teach and reflected the children's environment in Ghana. Introducing a small iPad-based Learning Program was an innovative step we took. Additionally, we incorporated the use of the iPads in other programs such as the Alumni Program.

Doris has become pivotal to the many programs we run. Making sure the children's needs are always our driving force and steering our programs in the right direction based on the impact they have or could potentially have. The children have clearly expressed how they feel about Doris and how she makes their time at the Centre fun, safe and educational, as she goes to all lengths to bring out the best in them! Being able to rely on our many volunteers has also helped move programs forward. This was in particular true for our “I Want To Be” Program which we were able to run again successfully for 40 children in the summer.

We are already looking ahead and ready to take on 2018. Thank you for being part of our journey.

On behalf of everyone at To Be Worldwide, I would like to express our profound gratitude.

Nellie Ekuia Kirschner-Timmer
Founder of To Be Worldwide



CURRENT STATE

Organization

We continue to work within the goals of our Strategic Plan to “Consolidate, innovate & expand impact” of our programs. Programs such as the Reading Club have developed into a strong program, providing children with 7 levels they can achieve. Each supported with their own range of educational material. Our volunteer Gery Verlinden spent 4 months in Takoradi further developing the program with Doris and researching how she would develop the reading books for the program, for all 7 levels. She developed draft books which she then tested with the children and adjusted accordingly. We look forward to seeing the final results in 2018. The Reading Club also continues to provide a special class for children with reading difficulties. The special needs vary from dyslexia to minor mental challenges. Again, we are grateful for all our material as we can provide these children, for example with clay to make letters of the Alphabet making it easier from them to remember.

The iPad-based learning program that was introduced was called OsmoPlay. The program is used to support the Reading Club Program, making it fun for the children to learn. Additionally, the program is used to help children increase their vocabulary as we are able to make our own list of words with corresponding picture that were then uploaded to the iPad. Other apps that support our teaching methods have been downloaded on to the iPads and children use them with their individual language activities.

This year again 40 children participated in the “I Want To Be” Program. Again, we witnessed the incredible growth children experience during this program. This made us realise how important the program is to the development of a wide range of skills in only a 3-week period. Visiting companies for a tour and speaking to professionals about their jobs, still remain the highlight of the program.



A selection of To Be Worldwide 2017 highlights:

- The Ghana Education Service facilitates steps towards becoming a partner organisation
- We welcomed our To Be Worldwide friends (Madelon Mijster, Stephanie Benson, Valentine Nolst Trenite, Jan Diederik Spaargaren Oudshoorn and Conny Westgeest (Dutch Embassy) to the Centre for a fun Saturday Activity.
- Gery Verlinden (our expert volunteer) spent 4 months in Ghana writing and testing books for the 7 levels of the Reading Club Program
- The “I Want To Be” Program was successfully offered to 40 children for the 2nd time.
- Ghislaine van den Brink became advisor to the Board and travelled on several occasions to Ghana to help.
- We won the Global Junior Challenge, awarded by the City of Rome, Italy for the innovative use of IT in a developing country for the 2nd time.
- Christmas party in Decemberof course !! See you in 2018



I Want To Be graduation



Our impressive collection of educational material



Our To Be Worldwide friend Conny



OUTLOOK 2018

Looking forward to 2018 here are some of the goals we will be working on:

- Introducing a Chess Program.
- Completing the reading books for the Reading Club Program.
- Obtaining a partnership license from the Ghana Education Services.
- Exploring the possibility to run a Digital Marketing Program for our Alumni.
- Graduation from Frank Ago, our first Alumni financially supported by the Alumni Fund for Education.
- Preparing to fundraise and build a new classroom at the Takoradi Centre
- Further developing the sports & learning approach



Working with iPad and Reading Club program



Working with iPad and OsmoPlay



Gery evaluating the Reading Club levels



FINANCIAL STATEMENT

For a full financial document please visit our website www.tobeworldwide.org

Balance Sheet as at 31-12-2017

Assets (in euro's)			Foundation Capital and liabilities (in euro's)		
	31-12-2017	31-12-2016		31-12-2017	31-12-2016
Current Assets			Equity capital		
Debtors			Continuity reserves	36,434	28,200
Other receivables, deferred assets		2,259			
			Current liabilities (2)		
			Creditors		
Liquid assets (1)	38,465	25,941	Other liabilities, accruals and deferred income	2,031	
Total assets	38,466	28,200	Total liabilities	38,465	28,200



FINANCIAL STATEMENT

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	2017	%	2016	%
Income				
Income own fundraising	65,369	100.00	42,364	100.00
Financial income	-		-	
Sum of Income	<u>65,369</u>	<u>100.00</u>	<u>42,364,</u>	<u>100.00</u>
Expenses				
Project expenses	47,199	72.00	51,089	120.60
Fundraising				
Expenses own fundraising	7,543	11.50	5,540	13.00
Management & Administration				
Office expenses	1,979	3.00	1,995	4.70
Financial income and expenses	414	0.63	337	0.79
Result	<u>8,234</u>		<u>-16,597</u>	

- spending in excess of income was paid for by reserves